

West Austin News

Women *in* Business

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Wynne & Wynne, Austin: Navigating Family Law in the Time of COVID

When Anne Wynne and Mary Louise Phelps opened the doors of Wynne & Wynne, Austin, they envisioned a supportive and safe space for clients who found themselves in uncharted territory. "With a practice as personal as family law, we've always recognized the importance of putting the emotional needs of our clients alongside the advocacy their legal situation requires," Anne Wynne says from the informal lobby of their Westlake Hills bungalow.

"We are a firm that believes divorce can be about restructuring families – not destroying them," adds Mary Louise Phelps. "We aim to provide a concierge style approach, working with clients to preserve wealth and provide security and protection for children. The needs of someone experiencing the end of a marriage, coupled with the isolation of a worldwide pandemic, underscores the need for an attorney with increased sensitivity and vigilance."

PIVOTING WITH THE COURTS

When the courts restructured their procedures to accommodate social distancing, so did Wynne & Wynne, moving quickly to set up remote client meetings, mediations, court hearings, and trials. Anne points out that "meeting our clients for the first time over a screen was not our choice, but we've been surprised how our client relationships have flourished despite this. As we open our office more to clients, we also plan to keep our remote procedures in place so clients can continue to have those options going forward."

THE CHALLENGES OF COVID IN FAMILY LAW

Families with children found themselves with an entirely new set of issues to work through once COVID began to affect their day-to-day lives. Separated couples, already faced with marital strain, are now forced to try and agree on when is it safe to return the children to in-person learning? Should there be restrictions on travel for the children? If a vaccine becomes available for the kids, should they be vaccinated?



"We are a firm that believes divorce can be about restructuring families – not destroying them,"

Mary Louise Phelps



"With a practice as personal as family law, we've always recognized the importance of putting the emotional needs of our clients alongside the advocacy their legal situation requires."

Anne Wynne

AS LIFE RETURNS TO A NEW NORMAL

There is a new 'normal' for anyone coming out of a divorce. Issues may continue to come up as families modify their habits and schedules. There may be a temporary need for counseling for parents and/or their children, or a greater need to understand and manage one's finances. "Luckily, the professionals we refer our clients to are also accommodating when it comes to social distancing measures and other teleconferencing options all while providing our client with the advice, expertise and support needed."

MOVING FORWARD: IN THE OFFICE AND IN LIFE

"Now that our employees are fully vaccinated and our offices are open again, we can look ahead to welcoming our clients back into the office and working with them to not only move on, but to move forward."

WYNNE & WYNNE
A U S T I N



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MEET THE
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EXPERT IN AUSTIN, TEXAS

Hillary Deck

After becoming one of Chicago's top producing realtors, Hillary returned back to her roots in Austin, Texas, where she continues to be successful, working with clients throughout the city to buy & sell homes. Her real estate expertise is complemented by her previous experience as a mortgage consultant in Los Angeles and marketing executive with a high profile agency in Chicago.

"Austin is such a unique place to live. As a third generation Austinite, I know the ins and outs of the ever-changing city, while also having the advantage of starting my real estate career in the much larger, challenging market of Chicago many years ago. Through that, I have become a seasoned negotiator who can get great deals for my clients," Hillary says.

ACCOLADES

- Feature on HGTV
- Member of Austin Luxury Network
- Certified Negotiations Expert (CNE)
- Certified Luxury Home Marketing Specialist (CLHMS)



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Hillary Deck
Sales Associate

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The PR Boutique

What industries does The PR Boutique specialize in?

Our team is drawn to innovative and dynamic companies. We enjoy working with real estate, hospitality, travel and tourism, consumer lifestyle, retail, and health and wellness clients.

What are the core capabilities of The PR Boutique?

As a full-service public relations agency, we specialize in media relations, social media management, brand partnerships, event management, crisis communication, influencer programming, philanthropic positioning, content creation, and internal and external communications. Our partner and sister agency, TradeCraft, specializes in advertising and digital marketing, allowing us to meet our clients' needs at every possible touchpoint.

Describe The PR Boutique's company culture?

We are pioneers, risk-takers, and forward thinkers. Our agency team members are expertly matched with our clients. As a proud female-founded company with deep Texas roots, we value a live/work lifestyle, flexible schedules, and love a good team happy hour.

How have the events of the past year changed the way you work with clients?

With offices in Austin, San Antonio, and Houston, we're fortunate to have a state-wide network to help capitalize on Texas' immense growth in the past year. Our roster recently has grown exponentially with clients moving to Texas, and with our team's Texas roots and deep understanding of the market, we are able to guide our clients on how to become brand pillars in the Lone Star State.

How do you get to know your clients and determine the best strategies to help their business growth?

We position ourselves as an extension of our clients' brands. In doing so, we're able to better shape and grow the client's mission and achieve major goals.

What is the primary objective in working with your clients?

Combining a mix of methodical relations, social media management, events, and philanthropic positioning to transform our clients into landmark brands.



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Roxan Coffman

Roxan Coffman

Owner/Independent Broker

In the realm of Austin residential real estate, Roxan Coffman is the embodiment of the word experience. Her perspective, based on decades of intimate knowledge of the city and its surrounds, is unmatched by any other realtor in the market. When she speaks about the characteristics and value of Austin properties, she does so in a historic context born of nearly forty years of close connections to the land and the people who inhabit it.

Roxan began her career in 1982 during a burgeoning period in the Austin real estate market. At the time, many of the high-end developments that now comprise Austin's most desirable places to live were either raw land or as-yet largely undiscovered. As a young realtor, Roxan had a rare opportunity to study vast parcels of land in their natural state, both from the air and on the ground, and to become personally acquainted with many of the original owners.

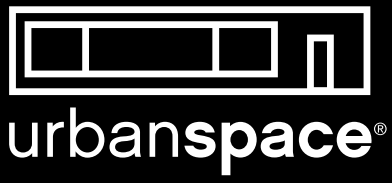
Today, Roxan is a top producer in luxury homes sales, specializing in Central Austin (where she has lived for decades), downtown, Tarrytown and Westlake, as well as Central Texas waterfront and ranchlands. She has deep, enduring connections within the Austin business and social communities, and is intricately familiar with the area's public and private school systems. Roxan works hard to keep her perspective fresh by closely monitoring local real estate trends, maintaining active ties with regional chambers of commerce, and keeping abreast of new companies relocating to the area.

Above all, Roxan prides herself on having succeeded as an independent broker, free to make decisions in the best interests of her clients. She is laser-focused on satisfying clients' needs and desires.

A graduate of The University of Texas, avid Longhorn, and devoted community servant, Roxan served for many years on the Austin Board of Realtors' Grievance Committee and Standards and Procedures Committee. She has been included as a Top Producer in the Austin Business Journal's Residential Real Estate Awards and named to the Elite 25—the top 0.25%. Roxan has also served as a member of the Austin Luxury Real Estate Forum, The Junior League of Austin, the Women's Symphony League of Austin, and the Greater Austin Chamber of Commerce.



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Students from girls schools are more academically engaged and more likely to take on leadership roles.



Girls school graduates demonstrate higher self confidence and are closing the gender gap in STEM.



2007 McCall Road, Austin, Texas 78703 512.478.7827
www.thegirlsschool.org

Sources: Steeped in Learning: The Student Experience at All Girls Schools and The Girls School Experience: A Survey of Young Alumnae of Single Sex Schools

FOLLOW THEM ON INSTAGRAM @WILSONGOLDRICK_REALTORS



Back row (left to right): Patti Martinez, Marietta Scott, Amy Rung, Suellen Young, Mary Anna Paul, Maricruz Acuna, Dru Brown; Front row (left to right): Morgan Wenske Flynn, Stephanie Sachnowitz, Julia Hoskins Mistler, Sheila Paynter, Cindy Goldrick, Kakky Dyer; Not pictured: Linda Biderman, Theran Greer, Sylvia Sharplin, John Sjoberg



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TRADECRAFT

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- ▶ **What types of companies or industries does your agency specialize in?**
TradeCraft is a full-service advertising and communications firm specializing in marketing strategy, graphic design, media buying and management, advertising and communications campaign development as well as digital services. Our partnership with The PR Boutique, our sister agency specializing in media relations, events, public affairs, and social media management, provides us the ability to offer complete turn-key solutions to clients. The industries that we serve include a wide array of types and sizes. We represent clients in the real estate, hospitality, retail, technology, professional services, and non-profit sectors.
- ▶ **What are the core capabilities of your agency? In what areas does your agency have the most expertise?**
TradeCraft utilizes an open innovation model to expand resources and eliminate executional boundaries inherent in more traditional advertising & public relations agencies. Our approach allows us to optimize assets, control costs, and deliver the best product and service to our clients.
- ▶ **How would you describe your company's culture?**
Our company culture is inspired and inventive. Our employees participate in all aspects of a project. With a presence in San Antonio, Austin, and Houston, we enjoy the opportunity to continue to grow geographically. We take home/work balance very seriously by embracing technology so that our team can accomplish daily work while managing personal responsibilities.
- ▶ **How have the events of the past year changed the way you work with clients?**
The past year challenged us to be more focused on quality control while working remotely from home. We were fortunate to be very busy last year assisting clients with their communications efforts – and like everyone – we had to adapt at rapid speed.
- ▶ **How do you get to know your clients and determine the best strategies to help their business grow?**
Each client and every challenge is different. We assess our clients' objectives and create individualized roadmaps for success.
- ▶ **What is your primary objective in working with your clients?**
Bringing a client's vision to life is the root of our success. This is what we strive to achieve for each and every one of the clients we serve. It is so rewarding and fulfilling to deliver measurable results at every level.

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Celebrating Women in Leadership Since 1999

LEADERS IN EDUCATION

A majority of our Leadership Team is experienced and talented women who, throughout our 21-year history, have served as a direct reflection of Trinity's dedication and commitment to our mission of nurturing each child academically, socially, emotionally, physically and spiritually.

A COMMUNITY OF CARING

We innovate in ways that matter. Our evidence-based academic programs promote critical questioning, embrace creativity, and are responsive to different learning styles. We provide a rigorous curriculum delivered by dedicated professionals who offer an educational experience that cultivates each child's unique talents, passions, and curiosity. We celebrate each child, each day, which is why our students come to school excited about learning and ready for a challenge.

A MESSAGE FROM HEAD OF SCHOOL JENNIFER MORGAN

"It's an honor to serve in an industry that's traditionally mostly female. On behalf of our students and our faculty and staff, we meet the healthy balance of joy and rigor, home and work. At the same time, we're excited to see more men join in the teaching and nurturing of young children. This growth makes our school community, and the Austin community, stronger and better able to meet the opportunities of the future."

CELEBRATING MEN IN EDUCATION

We also celebrate the men on our Leadership Team! Bryan Denney, Chief Financial Officer; TJ Hendricks, Director of Athletics; and The Rev. Ken Malcolm, Chaplain and Executive Director of Horizons AustinTrinity.



CHERAY ASHWILL
Director of High School Placement



MARTHA BLACKBURN
Head of Preschool



KRISTI KATZ
Chief Development Officer



MARTHA MONREAL
Director of HR & Operations



JENNIFER MORGAN
Head of School



VIJI PANDA
Director of Diversity & Inclusion



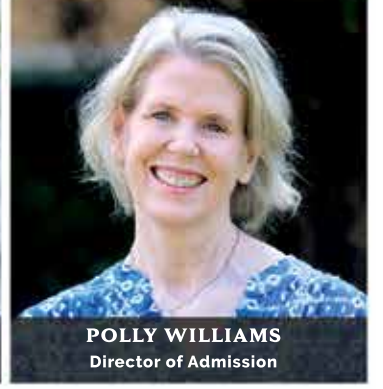
SHANNA PREWITT-HINES
Head of Lower School



KERRI QUNELL
Chief Marketing Officer



SHANNA WEISS
Head of Middle School



POLLY WILLIAMS
Director of Admission

PROFESSIONAL CLEANING & RESTORATION OF FINE SILVER



Sterling Hills Silver Company

Dana's mother loved to entertain, and her father's long career as a Fighter Pilot provided plenty of opportunities to get out the china and silver for friends and family. Dana always loved to make the silver shine, and from a very young age, became the Family Silver "expert."

This early start in table setting and silver polishing turned into a hobby and then a passion, taking Dana on a pilgrimage internationally, to The London Silver Vaults, to many historic homes and museums in the United States, and to the prestigious metals workshop at the Penland School.

Dana is currently employed by Texas State Preservation Board. This state agency is proudly known for being the "Caretaker" for The Texas State Capitol Building, Texas Governors' Mansion, Texas State Cemetery, Texas State Visitors Center, and the Bullock Museum.

DANA DENNETT
Sterling Hills Silver, Owner
austinsilverservice@gmail.com



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BENCHMARK TITLE

Family owned. Community focused.



Lindsey Majors, Vice President of Benchmark Title, began her career with Benchmark in 2016 coinciding with the opening of the first Benchmark Title office in Austin. Originally hired in Business Development, Lindsey's role has evolved into managing office operations and spearheading community involvement in addition to forging and fostering business relations. Lindsey and her husband, Will, live in Tarrytown and their two sons are following in their dad's educational path; currently attending Casis Elementary, with their future sights on O'Henry and Austin High. Lindsey has served on the Casis PTA board as the VP of Ways & Means

where she managed all fundraising efforts for the past 2 years. She also serves on the Campus Architectural Team supervising the design, development and execution of the new Casis campus that is scheduled to open in August for the 2021-22 school year. Lindsey says "The new building and facilities are state-of-the-art and an incredible asset to our neighborhood. Children will be benefiting from this amazing, upgraded campus for many years to come. I could not be more proud to live and work in Tarrytown and be a part of this wonderful community. Because Benchmark is a family owned, community focused company, we felt that Tarrytown was the perfect neighborhood for us to open our new Bank and Title offices." Stop by and experience the Benchmark Title difference. Lindsey and the Benchmark team stand ready to guide you through all your residential and commercial closings.



Benchmark celebrates Cinco de Mayo with neighbors.



Lindsey with Casis Principal, Samuel Tinnon.



Lindsey and her family.

We treat you like neighbors.
Because we are!



Your Austin Title Team: Lindsey Majors, Kate Reimer, Julie Pierro, Lindsay Nahoum, Paige Jenkins

Stop by our new location at 2630 Exposition Blvd., Suite 105 Austin, TX 78703
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HEARTH & SOUL

Hearth & Soul is the vision of businesswoman, mom, volunteer and friend, Susie Busch Transou. Susie's love of hospitality blended with the desire to enrich the lives of others has come together to make Hearth and Soul a dream come true. Since the very beginning, Hearth and Soul has been led by a dynamic team of women, with a focus on excellence, delivering the best in customer service, and planting roots deep within our ATX community. Hearth and Soul is proud to share that 100% of their leadership team, both locally and corporate, are women! Visit Hearth and Soul in Tarrytown to meet the passionate and talented women who make the magic happen each day! *Xoxo*



Pictured left to right: Owner & CEO, Susie Busch Transou, Customer Service Director, Candice Thompson, ATX Store Manager, Amy Vickers, Merchandising & Design Manager, Caleigh Hill.