

SPECIAL SECTIONS SCHEDULE 2020

FEBRUARY:

Million Dollar Homes, Spring Edition

Publication date: February 27
Materials due: February 19



Full-color supplement, featuring the area's most exclusive homes priced at \$1,000,000 or more. All listings must be priced at \$1 million and above. Agent branding ads are welcomed and encouraged.

JULY:

Million Dollar Homes, Summer Edition

Publication date: July 9
Materials due: July 2



Full-color supplement, featuring the area's most exclusive homes priced at \$1,000,000 or more. All listings must be priced at \$1 million and above. Agent branding ads are welcomed and encouraged.

MARCH:

Camp guide (two part special)

Publication dates: March 12
and March 26

Materials due: March 4



Ads must run both dates. Our camp guide provides valuable information for families when planning summer activities.

AUGUST:

Back to School/Fall Sports Guide

Publication date: August 13
Materials due: August 5



This popular and informative special section provides important back-to-school dates, previews of the upcoming sports seasons and includes fun photos and event coverage. Stories and content will be run as editorial content.

MAY:

Women in Business (advertorial special)

Publication date: May 28
Materials due: May 6



In this special full-color supplement, let the West Austin News readers know about the women who make your business a success.

NOVEMBER:

Holiday guide

Publication date: November 19
Materials due: November 11



This supplement is the ultimate resource for the holiday season.

JUNE:

Graduation 2020

Publication date: June 11
Materials due: June 3

A b/w special published every year. All ads will run b/w along with graduates' photos and other content submitted by participating schools.



ONGOING:

Rivercity

A full color, glossy publication. Rivercity editions feature coverage of an area event. Publish a full color 6-page publication devoted entirely to your event or organization. Available in any issue, advance reservations are recommended.

In Good Company

A special advertising spot devoted to local businesses. Tell your story and connect with West Austin. Available in any issue.

Health and Wellness

Non-profit Spotlight

Real Estate Spotlight

Special coverage - 2-page spread

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